



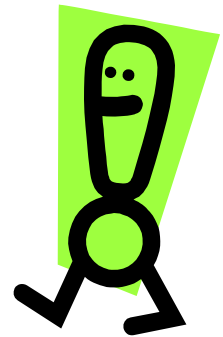
Things to Know About Retail-Based Clinics

MYTH 1: *It's okay to take my child to a retail-based clinic for minor illnesses.*

Fact: There are no such things as minor illnesses!

Myth 2: *It's okay for my child to get a physical for sports or school at a retail-based clinic.*

Fact: Any kind of physical examination is an important visit with your pediatrician!



Retail-based clinics (RBCs), also called convenient care clinics, are often found in supermarkets, pharmacies, and other similar retail locations. They are staffed by nurse practitioners or physician assistants and only see children and adults for "minor" illnesses or routine examinations.



Visits for minor illnesses or physicals for sports or school are very important for your pediatrician to be able to identify possible health concerns and to stay current on the events in your family and child's lives.

Make sure your child's health is top priority by getting care at the place that knows your child best...*your pediatrician's office.*

Same day sick appointments available!